



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

SMART MEDIA GROUP  
1427 LESLIE AVE STE 100  
ALEXANDRIA, VA 22301

**Contract #** 21863  
**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** KENNEDY 4 US SENATE (2335)  
**Agency** SMART MEDIA GROUP (1599)  
**Product** Political-US Senate (1069)  
**Brand** C25C31 (13241)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** Michele,Brooks,  
**Phone/Fax** /  
**CPE** KENN/ORDR/C25C31  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDER

**Date Entered** 08/22/16  
**Last Modified** 10/25/16  
**Entered By** Tracy Ritchie  
**CO-OP** No  
**Headline #** ECR25267895  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,124.00  
**Net Total** \$12,036.00  
**Sales Tax**

**ABC (WBRZ)**

By Broadcast Month	Spots	Rate
Oct. 2016	60	\$10,635.00
Nov. 2016	13	\$3,525.00
<b>Grand Total:</b>	<b>73</b>	<b>\$14,160.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	9A- Live with Kelly - HD	1			X					1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9A- Live with Kelly - HD	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
3.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9A- Live with Kelly - HD	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
4.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9A- Live with Kelly - HD	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
5.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	12P- News 2 at Noon	1		X						1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	12P- News 2 at Noon	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
7.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	12P- News 2 at Noon	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12P- News 2 at Noon	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	3P- Dr. Phil - HD	1		X						1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	3P- Dr. Phil - HD	1			X					1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
11.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	3P- Dr. Phil - HD	1				X				1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
12.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	3P- Dr. Phil - HD	1					X			1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
13.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4:28P- Jeopardy - HD	1		X						1	\$150.00	\$150.00	ABC (WBRZ)	JEOPARDY	8/22/16
14.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4:28P- Jeopardy - HD	1				X				1	\$150.00	\$150.00	ABC (WBRZ)	JEOPARDY	8/22/16

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16.1	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7A- Good Morning America - HD	2		X						2	\$200.00	\$400.00	ABC (WBRZ)	GOOD MORNING AMERICA	10/19/16
17.1	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7A- Good Morning America - HD	2			X					2	\$200.00	\$400.00	ABC (WBRZ)	GOOD MORNING AMERICA	10/19/16
18.1	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7A- Good Morning America - HD	2				X				2	\$200.00	\$400.00	ABC (WBRZ)	GOOD MORNING AMERICA	10/19/16
19.1	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7A- Good Morning America - HD	2					X			2	\$200.00	\$400.00	ABC (WBRZ)	GOOD MORNING AMERICA	10/19/16
20.1	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- Good Morning America - HD	2	X							2	\$200.00	\$400.00	ABC (WBRZ)	GOOD MORNING AMERICA	10/19/16
21.1	Normal Line / SPOT	10/30/16-10/30/16	3	:30	7A- Good Morning America Sunday - HD	2							X	2	\$75.00	\$150.00	ABC (WBRZ)	GMA SUN	9/27/16
22.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4P- News 2 at 4pm	1		X						1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
23.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	4P- News 2 at 4pm	1			X					1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
24.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4P- News 2 at 4pm	1				X				1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
25.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4P- News 2 at 4pm	1					X			1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16

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26.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- News 2 at 4pm	1	X							1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
27.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4:57P- News 2 at 5pm	1		X							\$250.00		ABC (WBRZ)	NEWS 2 LOUISIANAAT F	8/22/16
28.1	Normal Line / SPOT	10/26/16-10/26/16	3	:30	4:57P- News 2 at 5pm	2			X						\$250.00		ABC (WBRZ)	NEWS 2 LOUISIANAAT F	10/19/16
29.1	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4:57P- News 2 at 5pm	2				X					\$250.00		ABC (WBRZ)	NEWS 2 LOUISIANAAT F	10/19/16
30.1	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4:57P- News 2 at 5pm	2					X				\$250.00		ABC (WBRZ)	NEWS 2 LOUISIANAAT F	10/19/16
31.1	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4:57P- News 2 at 5pm	2	X							2	\$250.00	\$500.00	ABC (WBRZ)	NEWS 2 LOUISIANAAT F	10/19/16
32.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5:58P- News 2 at 6pm	1		X						1	\$350.00	\$350.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
33.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5:58P- News 2 at 6pm	1				X				1	\$350.00	\$350.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
34.1	Normal Line / SPOT	10/29/16-10/29/16	3	:30	5:58P- News 2 at 6pm Saturday	2						X		2	\$150.00	\$300.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	9/27/16
35.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
36.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
37.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16

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38.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
39.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1	X							1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
40.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$150.00	\$150.00	ABC (WBRZ)	FRIDAY NIGHT BLITZ	8/22/16
41.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	20135- Inside LSU	1							X		\$175.00		ABC (WBRZ)	INSIDE LSU SPORTS	8/22/16
42.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	9:59P- News 2 at 10pm	1		X						1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
43.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	9:59P- News 2 at 10pm	1			X						\$400.00		ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
44.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9:59P- News 2 at 10pm	1				X				1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
45.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9:59P- News 2 at 10pm	1					X			1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
46.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9:59P- News 2 at 10pm	1	X							1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
47.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$300.00	\$300.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
48.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16

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49.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$550.00	\$550.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
50.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$550.00	\$550.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
51.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$175.00	\$175.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
52.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:58P- DANCING WITH THE STARS	2	X							2	\$650.00	\$1,300.00	ABC (WBRZ)	DANCING WITH THE STA	8/22/16
53.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9:01P- Conviction	1	X								\$400.00		ABC (WBRZ)	CONVICTION (SERIES D	8/22/16
54.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	6P- America's Funniest Home Videos	1							X	1	\$250.00	\$250.00	ABC (WBRZ)	AFHV-ABC	8/22/16
55.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	11:05P- Scandal- Syn							1		1	\$50.00	\$50.00	ABC (WBRZ)		8/25/16
56.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	10:35P- Person of Interest								2	2	\$50.00	\$100.00	ABC (WBRZ)		8/25/16
57.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	12:05A- Celebrity Page Weekend							1		1	\$25.00	\$25.00	ABC (WBRZ)		8/25/16
58.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	9A- Live with Kelly - HD			1						1	\$75.00	\$75.00	ABC (WBRZ)		9/27/16

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